



**Shiela Cancino, CPA, DTM, ICF Coach**

Shiela Cancino is a certified coach by International Coach Federation (ICF) and a certified DISC Guide.

She is a Chess Olympiad player, Chess teacher, and author of “Pawn to Queen: Life’s Chess and Quest.” Using chess as a metaphor, she helps others transform from pawns to queens by assisting them in discovering their gifts.

Shiela is originally from the Philippines and now residing in Hong Kong. She also worked in other locations: Bermuda, the USA, India, and Singapore. Shiela earned her degree in B.S. Accountancy from Colegio de San Juan de Letran in the Philippines. She has 17 years of professional experience in Financial Services, mostly in Hedge Funds as a Fund Accountant and Investor Relations.

Shiela is passionate about helping others, especially the underprivileged. She founded the 4S - Share a Secret Spread Success Scholarship Foundation in the Philippines in 2008 and 4S International in Hong Kong in 2022. She co-founded Pinoy Impact Hong Kong in 2018, which aims to empower migrant workers in Hong Kong through public speaking.

Besides playing chess, reading, and writing, she also loves public speaking. She has completed professional speaking programs and is a member of Toastmasters International and Virtual Speaking Association International - an associate of the Global Speakers Foundation.