

Lisa Sha

Email: lisashazhenzhu@connect.hku.hk

LinkedIn: www.linkedin.com/in/lisa-z-z-sha



Lisa is an experienced and innovative business communication professional at the forefront of digital, social, and data. She is also a certified ICF coach and a Shared Leadership Team coach.

She has 18 years of experience leading international institutions, covering media communications, government relations, strategic investment, social media, digital marketing, project management, employee communications, and transformation.

Since being certified as ICF ACC in 2018, she has supported about 100 clients to discover, clarify, create breakthroughs, and achieve a whole level of success and happiness through coaching. Trained as a Shared Leadership Team Coach, she enjoys bringing out the best in teams for higher performance and better relations.

She graduated with HKU MBA and is passionate about unleashing the potentials of people, business, and technology.